



Ontario Association of Emergency Managers

2150 Burnhamthorpe Road West, PO Box 67043
Mississauga, Ontario L5L 5V4

www.oaem.ca

SPONSORSHIP OPPORTUNITIES

The Ontario Association of Emergency Managers is offering this special opportunity to you to sponsor one of our Professional Development days and/or our Annual General Meeting.

Educational Event Sponsorship Program

The Educational Event Sponsorship Program (the Program) is intended to serve the Mission and Goals of the OAEM. The two overall objectives of the Program are first, to facilitate delivery of relevant emergency management information and resources to the OAEM membership; and finally to provide a continuing source of revenue to facilitate the development and operation of future Educational Programs and Events.

The primary aim of the Program is to offer the Membership another opportunity during our Educational Events, to network with organizations that provide technologies, products, services and resources, pertinent to the emergency management field.

The secondary aim of the Program is to provide a new source of funding to insure the O.A.E.M. can continue to develop and deliver high quality Educational Events to it's membership.

The Professional Development Sponsorship Program Board Member shall administer the Program in accordance with Educational Event Sponsorship Program and Policy Guidelines. The President will be involved in all Sponsor appeals.

Sponsorship Information and rates

All of the levels of sponsorship are available at the rates indicated on a first come first served basis.

Regular Professional Development Days Rates

Bronze rates are per event and the Silver and Gold rates are for one year. The year consists of January 1 to December 31 but these rates can be pro-rated if a sponsor participates during the year.

1. Bronze event sponsorship is \$750.00 per event which allows you (2 members in total) to attend the event, enjoy the workshops, 5 minutes of speaking time prior to the event, your logo on the newsletter and web site for that event, along with your lunch and snacks for the day. (4 spots at this at each workshop)
2. Silver \$3,000.00 this gives you a copy of Your Logo (small size) on our web page and all of our news letters we put out. (2 spots at this for one year January 1 to December 31 of the year, this can be pro-rated as well)
3. Gold \$5,000.00 this gives you a copy of Your Logo (medium size) on our web page and all of our news letters we put out. It would also give you recognition at each one of our four professional development days. (2 spots at this for one year January 1 to December 31 of the year, this can be pro-rated as well)

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Annual General Meeting Rate

AGM Sponsorship \$5,000.00 this gives you exclusive rights to this event. No other sponsors will be allowed to attend. This will give you golf and dinner package for 4, your company logo on the AGM web announcements, all AGM mail, correspondence, and literature. A table will be provided inside our event area during the meeting and 5 minutes of speaking time at the beginning of the event. You will be able to enjoy any meals or snacks during the event and be allowed to network during the entire event (1 spot only).

Sponsorship Guidelines

The O.A.E.M. shall consider acceptance of unrestricted educational grants through the Educational Event Sponsorship Program in accordance with the following Policy Guidelines:

1. The goods and services promoted by the Sponsor shall be confluent with the OAEM Strategic Plan.
2. The OAEM does not officially endorse Sponsor products, goods, or services by accepting a Sponsorship application.
3. No Sponsor shall gain input into the design or content of the educational event program.
4. In exchange for accepting Sponsorship, the OAEM will insure the sponsorship is recognized in all pre-event promotional materials. The Sponsor is also offered a five-minute delegate presentation as well as an opportunity to organize an on site exhibit, within Policy Guidelines.
5. The OAEM shall offer no additional benefits of Sponsorship other than those described in this Policy.
6. The OAEM Sponsorship Committee will accept and consider all sponsorship applications for approval.
7. Sponsorship applications shall be available by request, or on line at www.oeam.ca.
8. The OAEM encourages multiple sponsors for each event up to a maximum of six exhibits. The OAEM reserves the right to limit the number of sponsors at any single event due to space or logistics. Any exceptions shall be approved through the OAEM Board of Directors at the request of the Sponsorship Committee.
9. Sponsor exhibits will be displayed outside of active workshop areas wherever possible and if not possible, at the rear of the workshop area. Any exceptions shall be approved through the OAEM Board of Directors at the request of the Sponsorship Committee.
10. Displays will be staffed by Sponsors only during the pre workshop breakfast, lunch and break periods. Any exceptions shall be approved through the OAEM Board of Directors at the request of the Sponsorship Committee.

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11. Space, signage and display parameters are determined by the Sponsorship Committee and may vary from event to event. The Sponsorship Committee has right to reject any exhibit that does not fall within the Policy Guidelines.
12. Sponsorship applications declined by the Sponsorship Committee may be appealed, by written notification from the Sponsor, to the President within fourteen days of receiving a notification of non-acceptance.
13. During the duration of the pilot program, the OAEM Board of Directors may determine, by a two-thirds majority margin vote, to amend Policy Guidelines or completely discontinue the Educational Event Sponsorship Program.
14. The minimum Sponsor pledge see attached form.
15. One table of the six shall be assigned at no cost to a non-profit community or religious based NOG's for the promotion of their services. If there is more than one group they must all share the same table. Members attending the workshops may also drop off promotional material and pamphlets at this table.

If you are interested in sponsoring the OAEM please contact:

Sponsorship Chair, Ontario Association of Emergency Managers, email: sponsorship2010@oaem.ca

Or use our sponsorship form found at: <http://www.oaem.ca/SponsorForm.html>